

**COFAS 1999**  
**conference of faculty association staff**  
**16th Annual Conference**  
**Thursday, June 3 - Sunday, June 6, 1999**  
**Laurel Point Inn - Victoria, B.C.**

**Thursday, June 3rd**

**7:00 pm**  
Salon AB

**Welcome Reception**

Conference delegates are invited to attend an after-dinner reception (no-host bar) to meet and greet old friends, and acquire new ones. Delectable desserts, coffee, and tea will help to make this a great beginning to the 16th Annual Conference.

But don't just drop in for a quick drink and dessert. Stick around for the entertainment!

From 8 - 9 pm, we will be joined by Kent Fiddy, poet, historian, and a popular west coast singer, just returning from his successful performances at the Hebrides Folk Festival in Scotland. He writes and sings folk songs and ballads which capture the history and life of the West Coast. Fiddy will sing of shipwrecks, utopian communities on the north Island, the life of BC's aboriginal communities, coal miners in the Cumberland Collieries, BC's own member of the Group of Seven, Emily Carr, and the isolation of our West Coast Lighthouse Keepers. He will have copies of his CD for you to take home as a reminder of our time together on magical Vancouver Island.

**Friday, June 4th**

**8:00 am**  
Room ABC

## **Continental Breakfast**

Gather your thoughts (and wits) together for the day's proceedings.

**9:00 am**  
Room ABC

## **Session 1**

### **Defining (and Communicating) the Right "Spin": Key Performance Indicators**

Bob Barnetson, ACIFA

Key Performance Indicators are here and they're impacting funding in Alberta and soon, in BC. Barnetson has done his dissertation research on the Alberta experience and will share his analysis of the issue as well as his conclusions about what our message to government should be. Then Michael Gardiner will take us through the process of getting that message heard by government in Session 2.

**10:30 am**

## **Break**

**10:45 am**  
Room ABC

## **Session 2**

### **Working with(in) Government**

Michael Gardiner, BC Organizer, Canadian Federation of Students

When governments are keeping their ears open to "Business" and the "Public" demand is for "Accountability", what are poor faculty associations to do? When we want to tell government something they don't want to hear, what can we say? If we follow that rabbit (of Business and Accountability) down the hole how do we make sure that it doesn't wind up putting the post secondary education system in its own special kind of "Wonderland"? Gardiner has been working as a lobbyist and organizer for the Federation of Students for five years and was in government (Premier's Youth Office) for one and half years during that time. He brings an

important perspective on lobbying that includes the inside and outside views.

**12:15 pm**

**Lunch Break on your own**

**2:00 pm**

**Session 3**

Room ABC

**The Lighter Side of Living in the Dark**

Howard Welch, AASUA

Howard Welch and Anne will take you through "'a day in the life" of a Faculty Association office. Those crazy requests..."Whadaya mean my parrot's not covered under my family health care plan? What kind of negotiators are you?!!"

**3:30 pm.**

**Break**

**3:45 pm**

**Session 4**

Room ABC

**Organizing Sessionals and Part-Timers**

Jim Turk, CAUT, and Roseanne Hood, UBCFA

If they are outside the associatio , you may be planning an organizing drive. If they are inside your association, you may be planning a special communication campaign. The job of organizing is a continuing concern. We'll hear about some recent organizig drives, and recent communication campaigns that may provide just the spark of insight you need to deal with the problems you are facing.

**5:15 pm**

**Adjournment for the day**

**Saturday, June 5th**

**8:00 am.**  
Room ABC

## **Continental Breakfast**

Gather your thoughts (and wits) together for the day's proceedings.

**9:00 am**  
Room ABC

## **Session 5**

### **Climate Change: Cultivating Membership Support in the Garden of Doom**

Bruce Curtis, BCIT FSA

Drawing upon a model from Alberta College System, BCIT's FSA conducted a Climate Survey of its membership. Using prominent public survey firm (for increased credibility), we asked our members what they thought of the administration's efforts to achieve its "management goals" and how effective their deans and vice-presidents were in moving the Institute towards them. The general results were published in the Newsletter, individual results for each dean and senior administrator were sent to them on a confidential basis. Response has been mixed - depending on whether you were a FSA member or an administrator! Who says "La Niña" isn't a good thing?

**10:00 am.**

## **Break**

**10:15 am**  
Room ABC

## **Session 6**

### **Communications Through Better Design** Kerry Hall, UBCFA & Josh Piché, CAUT

Communication with our members is a constant challenge. We've tried newsletters, web pages, phone trees, stewards, department representatives, general meetings, press releases, study sessions. Kerry and Josh will be bringing in some samples of the best they've seen and providing some hints and suggestions for some others they've seen. This will be a workshop presentation where we share the

"best of gthe best" and "help for those in need". Bring your best newsletter, bring your best strategic communications plan, bring your best web page...let's see how far we've got in 16 years.

**12:00 noon**  
Room ABC

**Session 7**

**Y2K Bugs and Real Virus Protection**

Frank Madden, UTFA, and Robert Clift, CUFABC

Are you scared yet? Getting that crashing feeling? Have your become immune to the fear through excessive contact with Y2K Medicine Shows? Come and see Dr. Bundolo's Pandemonium Medicine Show and take a little bottle of Dr. FeelGood's cure. You'll become Y2K Compliant and increase your resistance!

**1:30 pm.**

**Lunch Break on your own**

**3:00 pm**

**Session 8**

Speaker TBA

A Special Session on OUTREACH - making sure you get what you need by reaching out to the services available to make your life and work all better. You don't have to do it all yourself! There are people ready to help.

**5:15 pm**

**Adjournment for the day**

**7:00 pm**

**Group Dinner (Pre-Registration Required)**

Walk or take a cab around Victoria's Inner Harbour to the Fowl & Fish Café & Oyster Housed for a buffet dinner.

**Sunday, June 6th**

**8:00 am.**  
Room ABC

**Continental Breakfast**

**9:00 am**  
Room ABC

**Session 9**  
**The Annual COFAS Salary Survey results**  
Brigitte Schotch, DFA

The annual results of the COFAS Salary Survey will be presented and questions will be answered.

If there is time, some members have nsuggested a discussion of changes in the structure of associations and other related issues.

**10:30 am**

**Break**

**10:45 am**  
Room ABC

**Session 10**  
Roseanne Hood, Chair

Annual Business Meeting of the Conference of Faculty Association Staff will convene to receive reports, elect officers, set the conference site, and transact business placed on the agenda by the officers.

**12:15 pm**

**Conference Adjourns**

**See you next year in Québec City for COFAS 2000!**